REP HEADLINE# 8352556
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680-CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG22/16 12.16 *** KPLC-TV ***

							: LINE#:REP		CON CM		REP:		CITY T	FLIGHT	PRDCT	ORDER			AGY #	ADV #	(
PROGRAM : CON COM1:	ω	PROGRAM : CON COM1:	N 5	PROGRAM : CON COM1:	1 4	AGENCY	REP : CD:	BOUSTANY	**** THI		NEW ORDER		TAX	DATES OCT	BOUSTANY	#					
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WORKSHEET	ADVISORY:	703-528
	AGENCY	-528-9969
HARRIS	CREDIT	
REPORT	RISK :	FAX
FROM	1-	# 7
REP		03-516

FAX# 703-516-9680
EDIT RISK !!!
RRIS REPORT FROM REP AUG22/16 12.16

						MHS	PROGRAM : TODAY :
F	MON	щ	10/17	10/17	\$140.00	30	12 700A-900A
٦						TONIGHT 30	PROGRAM : ENT TON
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F	NCN	Н	10/17	10/17	\$405.00	30	10 600P-630P
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F	MON	Р	10/17	10/17	\$600.00	30	9 500P-530P
7						SUNRSE	PROGRAM : 7NWS ER
F	MON	Н	10/17	10/17	\$85.00	30	8 500A-530A
1						THIS MINUTE	PROGRAM : RIGHT T
Н	MON	Н	10/17	10/17	\$35.00	30	7 400P-500P
						SHW-NBC	PROGRAM : TONITE
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1						TONIGHT 30	PROGRAM: ENT TON
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ORDER WORKSHEET	DIT AD	REP: TEL# 703-528-9969
	AGENCY	8-9969
HARRIS	CREDIT	
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Z U	j j	703-516-9680
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! AUG22/16 12.16 *** KPLC-TV ***

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	:TOTL:		/WK:	END :			PERIOD : LGTH :	LINE#:REP :CD:

ORDER WORKSHEET	CREDIT ADVISORY: AGENCY	703-528-99
HARRIS	CREDIT	
	RISK :::	
FROM		
T T T		103-516-9

FAX# 703-516-9680 5K !!!

5K !!!

AUG22/16 12.16

*** KPLC-TV ***

ILINE# RED CO TIME PERIOD LOTH SEC RATE START							MINUTE	RIGHT THIS	PROGRAM :
LINE#: RED CO COM	F	F. C.	Н	10/11		\$35.00	30	400P-500P	30
Tine Fred	د							MIDDAY	PROGRAM :
LINE# REP CD TIME PERIOD LIGTH SEC RATE START END SPTS WEEK DAYS WEEK LINE# LINE# CD	H	TUE	Н	10/11	10/11	\$115.00	30	1200N-1230P	29
Inde#:Red Col Time period Lgth Sec Rate Start	٦						20 80	TONITE	
Line#:Red Col Time period Light Sec Rate Start	F	F. C	Р	10/11		\$110.00		1035P-1135P	28
LINE#:REP CD: TIME PERIOD LGTH SEC RATE START	7							TODAY	
LINE#: EPP CO TIME PERIOD LIGTH SEC RATE START	F	THU	Н	10/13	10/13	\$140.00		700A-900A	27
Inte#:Rep Col Com	ı						30	ENT TONIGHT	
LINE#:REP COL TIME PERIOD LGTH SEC RATE START START SPTS WEEK DAYS LINE#: LINE#: LATE SPTS WEEK DAYS LINE#: LINE#: LINE#: LATE SPTS WEEK DAYS LINE#: LINE#: LINE#: LATE SPTS WEEK DAYS LINE#: LINE#: LINE#: LINE#: LINE#: LATE SPTS WEEK DAYS LINE#:	F	THU	Н	10/13	10/13	\$305.00	30	630P-700P	
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LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : LINE#: : DATE : JMT	H	THU	Д	10/13	10/13	\$405.00	30	600P-630P	
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LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS 22	F	THU	Н	10/13	10/13	\$215.00	30	530A-700A	4
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LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : /WK: INVT :	Щ		Н	10/13	10/13	115.	30	1200N-123	22
	:TOTL:	: DAYS	:SPTS: W	END			LGTH : S	TIME PERIOD	: LINE#:REP :CD:

ORDER WORKSHEET	REP: TEL# 703-528-9969
HARRIS	CREDIT
REPORT	RISK !!
FROM	. 07. #3
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-9680 AUG22/16 12.16 *** KPLC-TV ***

PROGRAM : CON COM1:	39	PROGRAM : CON COM1:	38	PROGRAM : CON COM1:	37	PROGRAM : CON COM1:	36	PROGRAM : CON COM1:	35	PROGRAM : CON COM1:	34	PROGRAM : CON COM1:	33	PROGRAM : CON COM1:	32	program :	31	: LINE#:REP :CD:
: 7 NWS LIVE-5	500P-530P	RIGHT THIS MINUTE	400P-500P	INSIDE EDITION	230P-300P	TONITE SHW-NBC	1035P-1135P	TODAY SHW	700A-900A	ENT TONIGHT 30	630P-700P	7 NWS 6P	600P-630P	7 NWS LIVE-5	500P-530P	7NWS ER SUNRSE 7NWS ER SUNRSE	500A-530A	TIME PERIOD : L
	30	JTE JTE	30		30		30		30		30		30		30		30	LGTH : SEC :
	\$600.00		\$35.00		\$25.00		\$110.00		\$140.00		\$305.00		\$405.00		\$600.00		\$85.00	RATE
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REP: TEL# 703-528-9969 F
CREDIT ADVISORY: AGENCY CREDIT RISK
ORDER WORKSHEET HARRIS REPOR

-9969 FAX# 703-516-9680 AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG22/16 12.16 *** KPLC-TV ***

:LINE#:REP OCT/16 LINE#: PROGRAM : CON COM1: CON PROGRAM: 40 41 43 42 44 45 12165.00 COM1: :CD: 530A-700A 630P-700P 600P-630P 700P-800P 800P-900P 900P-1000P TIME 77 CHICAGO CHICAGO ENT TONIGHT 77 LAW&O: SVU-NBC BLINDSPOT SMN SMN SUNRISE PERIOD 9 9 PD-NBC 30 . .. LGTH 30 30 30 30 30 30 SEC \$305.00 \$405.00 \$215.00 \$450.00 \$450.00 \$500.00 RATE 10/12 10/12 10/12 10/12 10/12 10/12 START 10/12 10/12 10/12 10/12 10/12 10/12 END :SPTS: Н Н H H CONTRACT TOTAL TOTAL SPOTS HUVI WED WED WED WED WED WEU DAYS 12165.00 : TOTL: 45 H H 1 Н

ACCUATE SHARES

MARKET

TOTALS \$16,220

KPLC

75%

KVHP 25%

CABL

0%

NVHP 0%

SVC- NONE DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

DEFEDERAL CANDIDATE

DESTATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Ctations	_F K				
10	d Location:			Date:	
KPLC	Lake C	harles of	M.	80	2-16
, Nationa	Il Media Re	esearch, Pl	anning, an	d Placeme	nt
being/on bei	half of: Bous	stany JR N	/ID For Se	nate	
a legally qua	alified candida	te of the US	Senate		
political part	y for the office	of: Repub	olican		
in the Gen	THE RESERVE THE PROPERTY OF TH				and the Martin value of the company
election to b	e held on: No	ovember 8	th, 2016		
do hereby re	quest station	time as follow	s:		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	
Attach propo	sed schedule	with charges (if available):		

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished

National Media Research, Planning, and Placement

and you are authorized to announce the time as paid for by such person or entity. ! represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Alan Herbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part

☐ Rejected

Sals Con

FEDERAL CANDIDATE CERTIFICATION

	ral Candidates To Receive T I Window, The Following Cer	
	late or authorized committee) herebadcast (in whole or in part) pursuant	
	does \square d	oes not
	candidate (check applicable box). refer to an opposing candidate:	I further certify that for the
(check applicable box)		
	ing contains a personal audio stater the office being sought, and that th	시간 (1988) 12 : 1 : 1 : 1 : 1 : 1 : 1 : 1 : 1 : 1
mage of the candidate the displayed printed statem	imming contains a clearly identifiable for a duration of at least four second nent identifying the candidate, that the candidate and/or the candidate's au	is, and a simultaneously he candidate approved the
2x Jen	red agot for Bow	etay JRMD Fil Sent
/ signa	ture of candidate or authorized c	ommittee
30x47kb	on FERRELL	
	printed name	date

CONTRACT



KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

National Media Research Planning Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Rev	ision	Alt Order	#
	Service Report of	1	08352556	6
Product	W			
BOUSTANY FOR SENATE				
Contract Dates	Estimate #			
10/11/16 - 10/17/16	7621			
Advertiser				e / Revision
POL/Boustany, Charles			09/12/16	/ 09/12/16
	Billing Cycle	Billing Broade	Calendar	Cash/Trade Cash
	EOM/EOC			
	Property		nt Executive	HRP-Detroit
	KPLC	Jeff Br	own	HRP-Delioit
	Special Hand	lling		
	Davisambio			
	Demographic	2		
	Households			
		ļ.,	t' - Oada	Product 1/2
	Agy Code	Adver	tiser Code	898
	Agency Ref		Adverti	ser Ref

		Start/End Time	Days	Spots/ Length Week	Rate Rtn TypeSp	ots	Amount
Start Date End Date veckdaye	pots/Week	4:00 PM-5:00 PM <u>Rate</u> \$35.00	Days	:30	NM	1	\$35.00
Week: 10/10/16 10/16/16 1 N 2 KPLC 10/14/16 10/14/16 7News Early St Start Date End Date Weekdays S	1 unrise pots/Week	5:00 AM-5:30 AM <u>Rate</u> \$85.00		:30	NM	1	\$85.00
N 3 KPLC 10/14/16 10/14/16 7News Sunrise Start Date End Date Weekdays S	pots/Week	5:30 AM-7:00 AM <u>Rate</u> \$215.00		:30	NM	1	\$215.00
N 4 KPLC 10/14/16 10/14/16 7News at Six Start Date End Date Weekdays S	pots/Week	6:00 PM-6:30 PM <u>Rate</u> \$405.00		:30	NM	1	\$405.00
N 5 KPI C 10/14/16 10/14/16 Entertainment	Tonight Spots/Week	6:30 PM-7:00 PM <u>Rate</u> \$305.00		:30	NM	1	\$305.00
N 6 KPIC 10/17/16 10/17/16 Tonight Show	Spots/Week 1	10:35 PM-11:35 PM <u>Rate</u> \$110.00		:30	NM	1	\$110.00 \$35.00
N 7 KPIC 10/17/16 10/17/16 RIM-F 430-5p	Spots/Week 1	4:00 PM-5:00 PM <u>Rate</u> \$35.00		:30	NM NM	1	\$85.00
N 8 KPLC 10/17/16 10/17/16 7News Early S	Sunrise Spots/Week 1	5:00 AM-5:30 AM <u>Rate</u> \$85.00		:30		1	\$600.00
N 9 KPLC 10/17/16 10/17/16 Live at Five	Spots/Week 1	5:00 PM-5:30 PM <u>Rate</u> \$600.00		:30	NM NM	1	\$405.00
N 10 KPLC 10/17/16 10/17/16 7News at Six	Spots/Week 1	6:00 PM-6:30 PM <u>Rate</u> \$405.00		:30	NIVI		4.55.66

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if hand written, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

Alt Order # Contract / Revision 08352556 POL2556 /

Estimate # Product Contract Dates BOUSTANY FOR SENA 7621 10/11/16 - 10/17/16

Original Date / Revision Advertiser 09/12/16 / 09/12/16 POL/Boustany, Charles

		Start/End Time [Days	Spots/ Length Week	Rate Rtn TypeSp	oots	Amount
*Line Ch Start Date End Date Description N 11 KPLC 10/17/16 10/17/16 Entertainment Tor	night	6:30 PM-7:00 PM	Jays	:30	NM	1	\$305.00
	ts/Week 1	<u>Rate</u> \$305.00			NIM	1	\$140.00
N 12 KPLC 10/17/16 10/17/16 NBC Today Show Start Date End Date Weekdays Spo	ts/VVeek	7:00 AM-9:00 AM Rate		:30	NM		\$140.00
Week: 10/17/16 10/23/16 1	1 ther	\$140.00 7:00 PM-9:00 PM		:30	NM	1	\$550.00
N 13 KPLC 10/17/16 10/17/16 Monday Prime Ot	ots/Week 1	<u>Rate</u> \$550.00					#200 00
N 14 KPLC 10/15/16 10/15/16 7News Nightcast Start Date End Date Weekdays Spo	ots/Week	10:00 PM-10:35 PN Rate		:30	NM	1	\$280.00
Week: 10/10/16 10/16/161- N 15 KPLC 10/15/16 10/15/16 Saturday Night Li	1 ive	\$280.00 10:35 PM-12:00 XN		:30	NM	1	\$70.00
Start Date End Date Weekdays Spo	ots/Week	<u>Rate</u> \$70.00					
N 16 KPLC 10/15/16 10/15/16 7News @ Six Sa		6:00 PM-6:30 PM Rate		:30	NM	1	\$135.00
Week: 10/10/16 10/16/161-	1	\$135.00		:30	NM	1	\$150.00
Start Date Life Date	tball ots/Week 1	6:30 PM-10:00 PM <u>Rate</u> \$150.00		.30			
Week: 10/10/16 10/16/161- N 18 KPLC 10/16/16 10/16/16 Late News Follow		1015-1045p		:30	NM	1	\$390.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 10/10/16 10/16/161	ots/Week 1	<u>Rate</u> \$390.00			NIM	1	\$150.00
N 19 KPLC 10/16/16 10/16/16 Nascar Racing D	Daytime oots/Week	1:15 PM-5:00 PM Rate		:30	NM	1	ψ150.00
Week: 10/10/16 10/16/161	1	\$150.00		:30	NM	1	\$1,500.00
N 20 KPLC 10/16/16 10/16/16 NFL Football Start Date End Date Weekdays Sp	oots/Week	7:30 PM-10:30 PM Rate		.50			
Week: 10/10/16 10/16/161	1	\$1,500.00 10:35 PM-11:35 PN		:30	NM	1	\$110.00
Start Date Life Date Weeklays	oots/Week	Rate \$110.00					
Week: 10/10/16 10/16/161 N 22 KPLC 10/13/16 10/13/16 7News at Noon		12:00 PM-12:30 PM	- 100	:30	MM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sr</u> Week: 10/10/16 10/16/161	oots/Week 1	<u>Rate</u> \$115.00					625.00
N 23 KPLC 10/13/16 10/13/16 RI M-F 430-5p	1 00/1	4:00 PM-5:00 PM Rate		:30	NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>St</u> Week: 10/10/16 10/16/161	pots/Week 1	\$35.00			NIM	4	\$215.00
N 24 KPLC 10/13/16 10/13/16 7News Sunrise	pots/Week	5:30 AM-7:00 AM Rate		:30	NM	1	Ψ210.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Si</u> Week: 10/10/16 10/16/161	1	\$215.00		:30	NM	1	\$405.00
N 25 KPLC 10/13/16 10/13/16 7News at Six Start Date End Date Weekdays Si	pots/Week	6:00 PM-6:30 PM Rate		.50			
Week: 10/10/16 10/16/161	1 Fanight	\$405.00 6:30 PM-7:00 PM		:30	NM	1	\$305.00
N 26 KPLC 10/13/16 10/13/16 Entertainment T	pots/Week 1						

(* Line Transactions: N = New, E = Edited, D = Deleted)

(LINE TRAISACTIONS. IN - New, C = Culted, D - Deleted)

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MING KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

Contract / Revision Alt Order # 08352556 POL2556 /

Estimate # Product Contract Dates BOUSTANY FOR SENA 7621 10/11/16 - 10/17/16

Original Date / Revision Advertiser 09/12/16 / 09/12/16 POL/Boustany, Charles

ou Out Data End Data Description		Start/End Time Da	ays	Spots/ Length Week	Rate Rtn TypeSp	oots	Amount
*Line Ch Start Date End Date Description	ots/Week	Rate					
N 27 KPLC 10/13/16 10/13/16 NBC Today Show Start Date End Date Weekdays Spor		7:00 AM-9:00 AM <u>Rate</u> \$140.00		:30	NM	1	\$140.00
N 28 KPLC 10/11/16 10/11/16 Tonight Show Start Date End Date Weekdays Sp	ots/Week	10:35 PM-11:35 PN <u>Rate</u> \$110.00		:30	NM	1	\$110.00
N 29 KPLC 10/11/16 10/11/16 7News at Noon Start Date End Date Weekdays Sp	ots/Week 1	12:00 PM-12:30 PM Rate \$115.00		:30	NM	1	\$115.00
N 30 KPIC 10/11/16 10/11/16 RIM-F 430-5p	ots/Week	4:00 PM-5:00 PM <u>Rate</u> \$35.00		:30	NM	1	\$35.00
N 31 KPLC 10/11/16 10/11/16 7News Early Su	nrise ots/Week 1	5:00 AM-5:30 AM <u>Rate</u> \$85.00		:30	NM	1	\$85.00
N 32 KPLC 10/11/16 10/11/16 Live at Five Start Date End Date Weekdays Sr	oots/Week	5:00 PM-5:30 PM <u>Rate</u> \$600.00		:30	NM	1	\$600.00
N 33 KPLC 10/11/16 10/11/16 7News at Six Start Date End Date Weekdays St	oots/Week	6:00 PM-6:30 PM <u>Rate</u> \$405.00		:30	NM	1	\$405.00
N 34 KPLC 10/11/16 10/11/16 Entertainment T Start Date End Date Weekdays St	onight oots/Week 1	6:30 PM-7:00 PM <u>Rate</u> \$305.00		:30	NM	1	\$305.00
N 35 KPI C 10/11/16 10/11/16 NBC Today Sho	ow pots/Week 1	7:00 AM-9:00 AM <u>Rate</u> \$140.00		:30	NM	1	\$140.00
N 36 KPI C 10/12/16 10/12/16 Tonight Show	pots/Week 1	10:35 PM-11:35 PM <u>Rate</u> \$110.00		:30	NM	1	\$110.00
N 37 KPLC 10/12/16 10/12/16 SYN M-F 230-3	p pots/Week 1	2:30 PM-3:00 PM <u>Rate</u> \$25.00		:30	NM	1	\$25.00
N 28 KPI C 10/12/16 10/12/16 RI M-F 430-5p	pots/Week 1	4:00 PM-5:00 PM <u>Rate</u> \$35.00		:30	NM	1	\$35.00
N 39 KPLC 10/12/16 10/12/16 Live at Five Start Date End Date Weekdays S	spots/Week	5:00 PM-5:30 PM <u>Rate</u> \$600.00		:30	NM	1	\$600.00
N 40 KPLC 10/12/16 10/12/16 7News Sunrise Start Date End Date Weekdays S	Spots/Week	5:30 AM-7:00 AM <u>Rate</u> \$215.00		:30	NM	1	\$215.00
N 41 KPLC 10/12/16 10/12/16 7News at Six Start Date End Date Weekdays S	Spots/Week	6:00 PM-6:30 PM <u>Rate</u> \$405.00		:30	NM	1	\$405.00
N 42 KPI C 10/12/16 10/12/16 Entertainment	Tonight Spots/Week	6:30 PM-7:00 PM <u>Rate</u>		:30	NM	1	\$305.00

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Alt Order #

Original Date / Revision

09/12/16 / 09/12/16



WWW KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

	POL2556 /	08352556	
Contract Dates	Product	Estimate #	
10/11/16 - 10/17/16	BOUSTANY FOR SE	NA 7621	

-4 / Davinion

POL/Boustany, Charles Spots/ Start/End Amount Rate Rtn TypeSpots Length Week Time Days Ch Start Date End Date Description Spots/Week Rate **End Date** Weekdays Start Date \$305.00 1 Week: 10/10/16 10/16/16 \$450.00 NM :30 7:00 PM-8:00 PM Wednesday Hour 1 N 43 KPLC 10/12/16 10/12/16 Spots/Week Rate End Date Weekdays Start Date \$450.00 1 Week: 10/10/16 10/16/16 --1----\$450.00 NM :30 8:00 PM-9:00 PM Wednesday Hour 2 44 KPLC 10/12/16 10/12/16 Rate Weekdays Spots/Week Start Date End Date \$450.00 1 Week: 10/10/16 10/16/16 --1----\$500.00 NM :30 9:00 PM-10:00 PM Wednesday Hour 3 45 KPLC 10/12/16 10/12/16 Rate Spots/Week <u>Weekdays</u> **End Date** Start Date \$500.00 1 10/16/16 --1---Week: 10/10/16 \$12,165.00 45 0.00

Totals

Advertiser

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	
09/26/16 -10/17/16	45	\$12,165.00	(\$1,824.75)	\$10,340.25	
Totals	45	\$12,165.00	(\$1,824.75)	\$10,340.25	

0:	Date:
Signature:	to epiconomic to the second se

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